



Be Good Do Good Association



MALAYSIA

AKTA PERTUBUHAN 1966
PERATURAN-PERATURAN PERTUBUHAN 1984

BORANG 3
(Peraturan 5)

SIJIL PENDAFTARAN

Adalah diperakui bahawa

PERSATUAN HATI MULIA BAIK PEKERTI (BE GOOD DO GOOD ASSOCIATION)
C-11-4, 5 & 6, WISMA GOSHEN, BANGSAR TRADE CENTRE (PLAZA PANTAI), NO. 5, JALAN 4/83A, OFF
JALAN PANTAI BARU, MALAYSIA.

59200

WILAYAH PERSEKUTUAN KUALA LUMPUR

hari ini didaftarkan sebagai suatu pertubuhan di bawah Seksyen 7
Akta Pertubuhan 1966 dan bahawa nombor pendaftarannya ialah

PPM-021-14-06112019

Diperbuat dengan hadirat saya pada
06 hari bulan November 2019



(MASYATI BINTI ABANG IBRAHIM)

Pendaftar Pertubuhan,
Malaysia

Certificate of Registration with Registrar of Societies



Be Good Do Good

修心济世



The History & Ideas Behind BGDG

修心济世成立历史和理念

1. The **thoughts of forming a charity organization came about in 2011** during a trip to Gunung Jerai, Kedah
2. The **observations and the feedback received during involvement with various charity activities** form the fundamental structure of BGDG, eg
 - * *why the number of **homeless asking for goods and daily supplies is on the rise?***
 - * *why charity organizations especially those smaller ones are always faced with **shortage of fund and volunteers?***
 - *why are there **hundreds of millions of government aid allocated to the vulnerable groups** in the budget every year but yet majority of the charity organizations seem to be deprived from receiving them?*
 - *why are some old folks home or orphanage home **loaded with rice and food supplies but yet other similar types of charity homes are begging due to shortages?***
 - * *why are there **infighting within and among the charity organizations** when they are supposed to be kind **people with the main focus to help others?***
 - * *why are most of the **charity organizations grouped by races, by their religions etc?***
 - * *How to not only **Do Good, but also Do Good Well, and Do Good Great?***

Be Good Do Good's Background

1. Be Good Do Good Association (BGDG) **focuses on cultivation of humanistic values and charitable deeds.**
 2. We are a charity organization made up of people from multi-racial, multi-cultural and multi-religious background. Our goal is to **encourage our members to cultivate themselves and to do good deeds** towards building a harmonious world.
 3. We are a **charity organization of solidarity and inclusion, enriched by membership from diverse background** in the charity fraternity that work towards realizing our common vision.
 4. We hope to attract more like-minded people on board. Together we hope to **inspire more people to be good and to do good for those underprivileged and vulnerable groups** in our society. One day Be Good Do Good will evolve to be a Force for Good to be reckoned with.
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Vision 宏愿

Be Good Do Good for a Harmonious World

修己心，济困世，天下平

Mission 任务

1. To cultivate oneself to **bring out the compassion and humanistic values from within**
2. To **uncover givers and realize their potential to give** via the education of social welfare system
3. To **transform the receivers of charity to become givers** to the society
4. To **improve the social economy of the vulnerable** through skill, technology and knowledge transfer
5. To **converge the resources of the charity stakeholders and share** more efficiently and effectively in the charity fraternity for greater good
6. To **cultivate the right charity culture and share good deeds of exemplar Samaritans** to inspire more people to do good
7. To **foster cooperation, tolerance and brotherhood among our members** from multiracial, multicultural and multi-religious background to be good and do good towards a harmonious society

Naming of Be Good Do Good

修心济世的命名

Be Good Do Good
修心济世

=

Be Good
修心



Do Good
济世



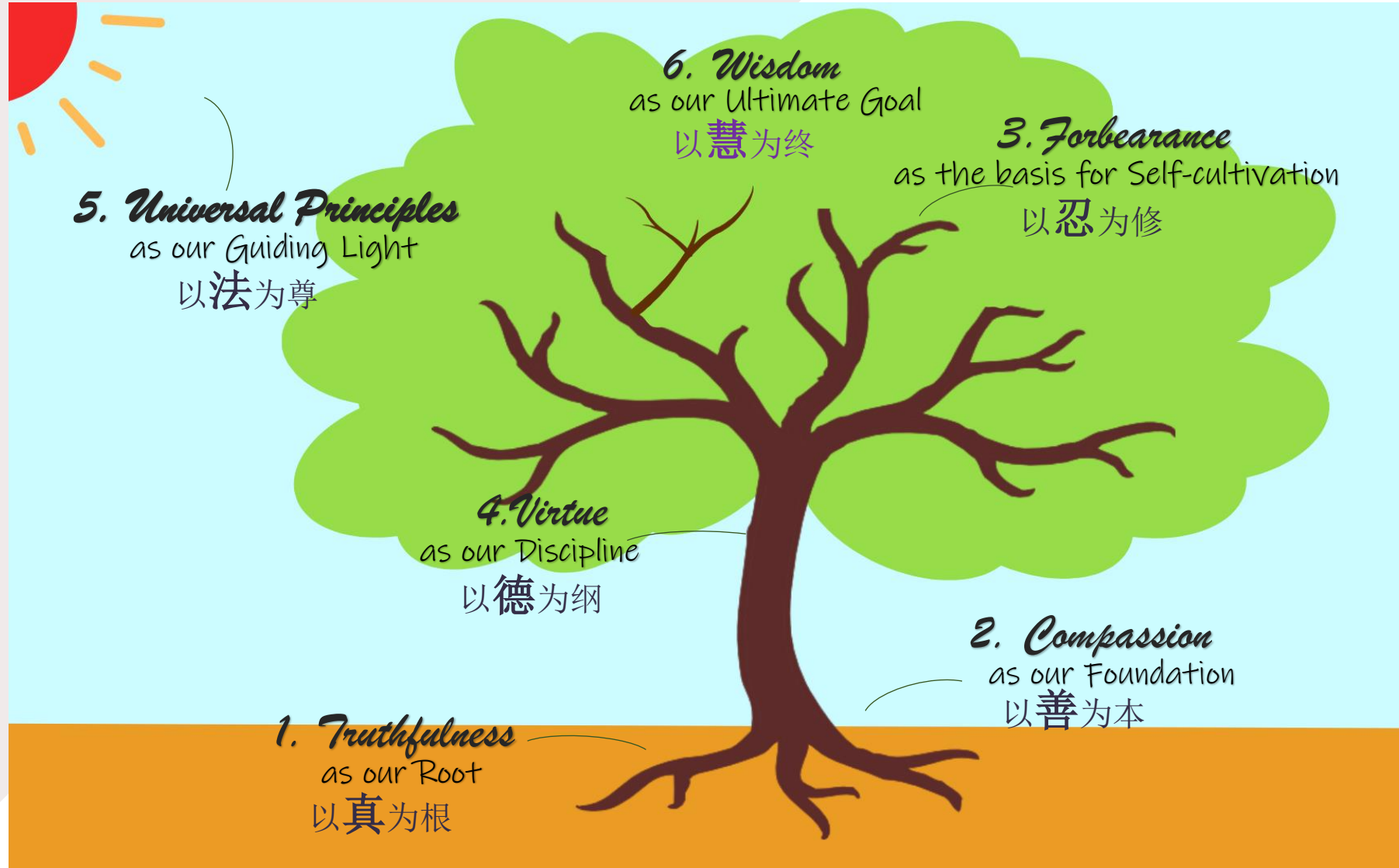
Logo of Be Good Do Good



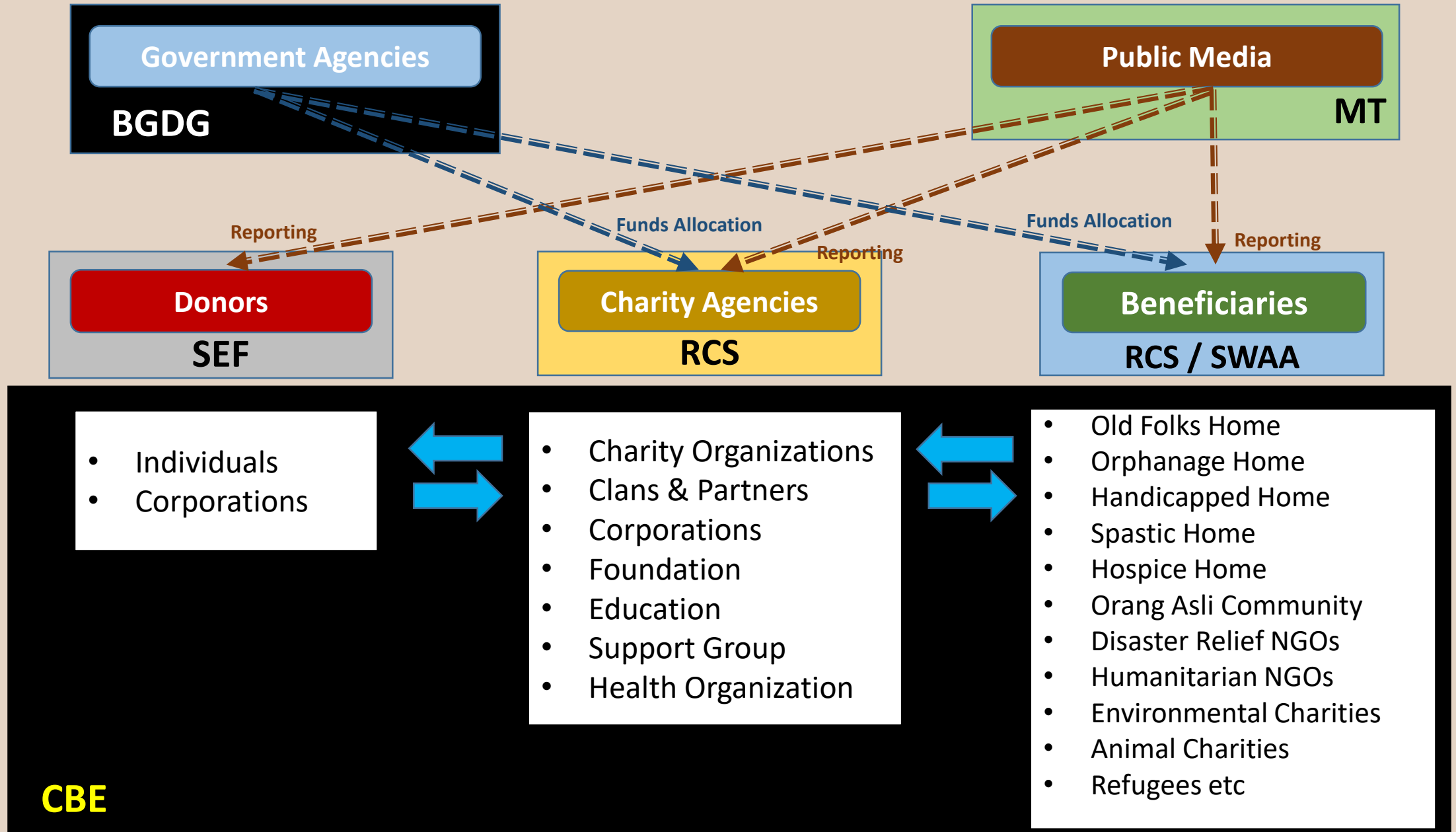
Rotating hands with **different tones of colours encircling a red heart**, BGDG logo symbolizes the cycle of giving and receiving in a caring society where its members engage in self-cultivation on a continual basis.

The world is harmonious when all individuals are guided by their conscience and are ever ready to help the needy.

Values System 人文价值观



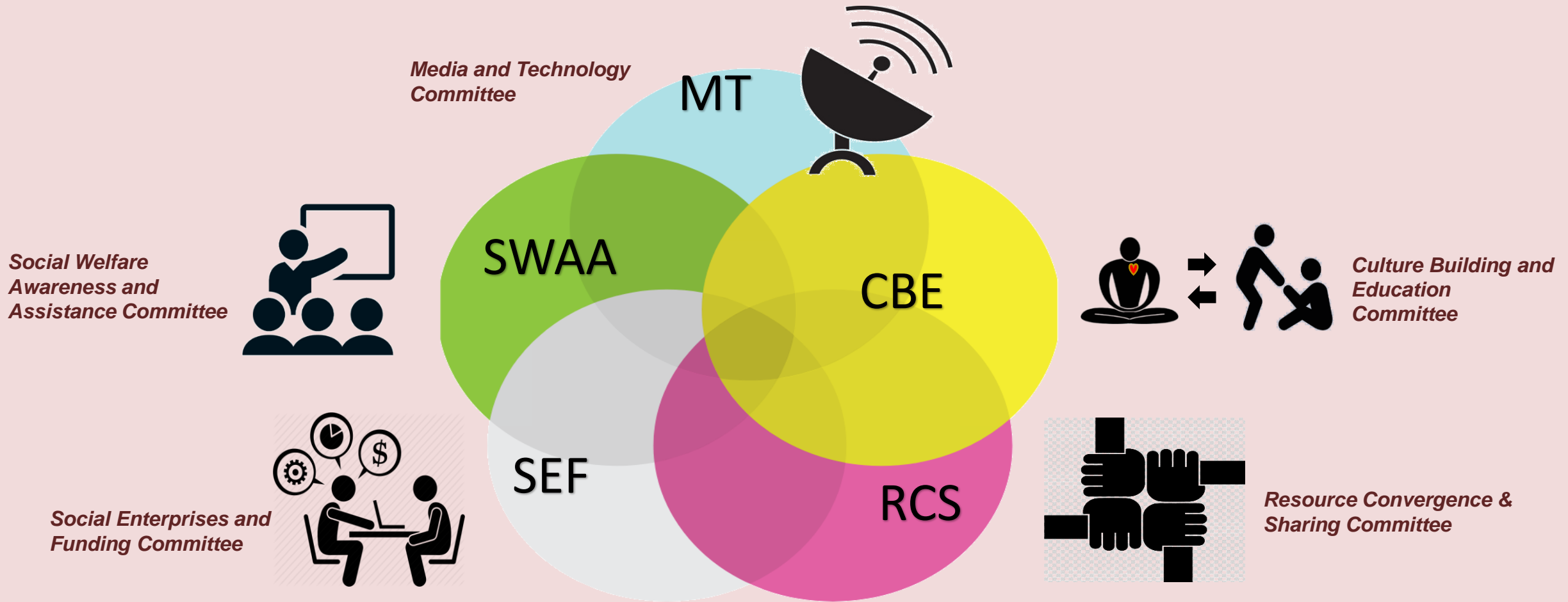
Positioning of BGDG: The Charity Ecosystem Facilitator





Be Good Do Good

Committees 工委会

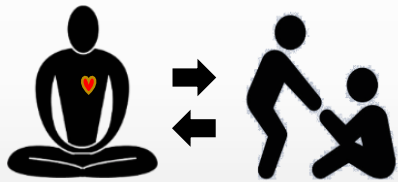




The Soul Builder

Planners & Executors

CBE






“Be Good” “Do Good”



MT

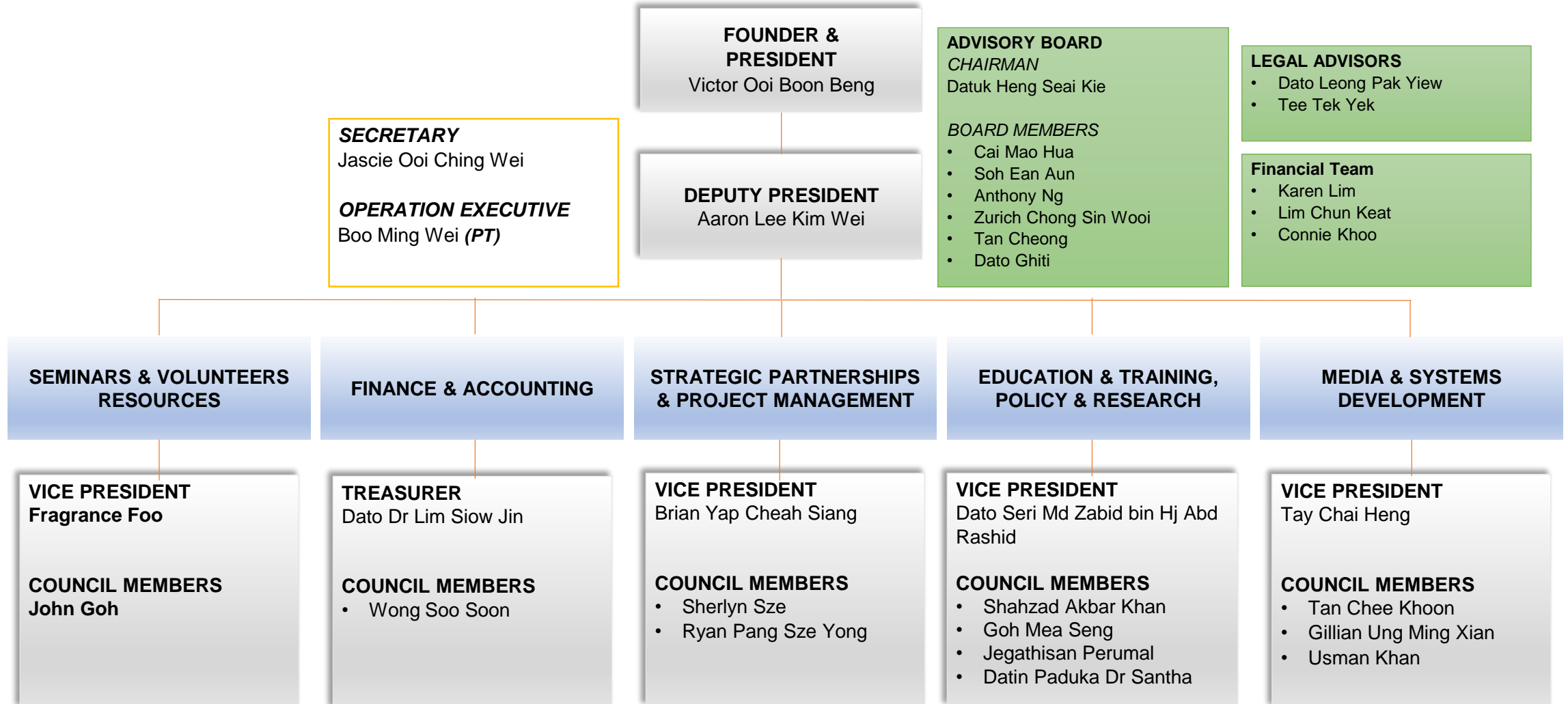


The Brand Ambassador

Committee	Working Partners	Beneficiaries
Social Welfare SWAA 	<ul style="list-style-type: none"> Unemployed Single Parents Poor Students 	<ul style="list-style-type: none"> SOSCO Applicants JKM Applicants
Social Economy SEF 	Social Enterprise with target partners <ul style="list-style-type: none"> Unemployed Single Parents Entrepreneurs <hr/> <ul style="list-style-type: none"> Business Entrepreneur Donors/Investors 	<ul style="list-style-type: none"> Underprivileged group
Resource Connector RCS 	<ul style="list-style-type: none"> Charity Organizations Individual Samaritans 	<ul style="list-style-type: none"> Underprivileged group



BE GOOD DO GOOD - COUNCIL



BE GOOD DO GOOD - COMMITTEES

5 WORKING COMMITTEES

工委会

SOCIAL WELFARE AWARENESS & ASSISTANCE COMMITTEE
社会福利醒觉与援助

**Fragrance Foo
John Goh**

- SEMINAR ORGANIZING
- SERVICE & SUPPORT
- VOLUNTEERS & PARTNERS RECRUITMENT
- SYSTEM & DOCUMENTATION

COMMITTEE MEMBERS

1. Alicia Ngg
2. Carina Lou
3. Catherine Khuah Teck Leng
4. Dasree Ding
5. Jasmine Wai Fooong Han
6. Jeffrey Choong Yoke Chean

SOCIAL ENTERPRISES & FUNDING COMMITTEE
社会企业与基金

**Dato Dr Lim Siow Jin
Wong Soo Soon**

- SOCIAL ENTERPRISES
- HONORARY FUNDERS
- SOCIAL ENTREPRENEURS INCUBATOR

COMMITTEE MEMBERS

1. Fierre Shum Yoke Theng
2. Jesmond Ho
3. Cecelia Chong
4. Dato Go CP

RESOURCE CONVERGENCE & SHARING COMMITTEE
资源整合与共享

**Brian Yap Cheah Siang
Sherlyn Sze Shiau Ling**

- STRATEGIC PARTNERSHIP
- GOVERNMENT RELATIONS
- RESOURCES & SKILLSETS IDENTIFICATION
- BGDG CARD
- ANNUAL CONVENTION & EVENTS

COMMITTEE MEMBERS

1. Alex Chee Tek Siang
2. Charmaine Lee Siew Mei
3. Dato CW Gan
4. David Liao
5. Irene Sow
6. Jack Xiong
7. John Goh
8. Mok Woon Keat
9. Poh Thian Choo
10. Ryan Pang Sze Yong
11. Ustaz Wan Razmie
12. Jacob Chong

CULTURE BUILDING & EDUCATION COMMITTEE
人文建设与教育

**Dato Seri Md. Zabid
Shahzad Akbar Khan**

- "BE GODD" PROGRAMME
- "BE GOOD" TRAINING & EDUCATION
- "DO GOOD" CRITERIA & EVALUATION

COMMITTEE MEMBERS

1. Cheng Pei Ling
2. Datin Norhafizah
3. Datin Paduka Dr Shanta
4. Dr. Jothilingam Ponusamy
5. George Soon Lian Siong
6. Goh Mea Seng
7. Jegathisan Perumal
8. Justin Chong
9. Renukka
10. Seri Elena Phuah

MEDIA & TECHNOLOGY COMMITTEE
媒体与科技

**Tay Chai Heng
Tan Chee Khoon**

- ONLINE & SOCIAL MEDIA
- OFFLINE MEDIA
- TECHNOLOGY & SYSTEMS
- CREATIVE BRANDING

COMMITTEE MEMBERS

1. Felinda Tay Wan Ling
2. Gillian Ung Ming Xian
3. Usman Khan
4. William Lau Wai Lian

