



**Be Good Do Good**  
修心济世

# BE GOOD DO GOOD ASSOCIATION

修心济世公益慈善组织

PPM-021-14-06112019

C-11-4, 5 & 6, Wisma Goshen, Bangsar Trade Centre (Plaza Pantai),  
No.5, Jalan 4/83A, Off Jalan Pantai Baru, 59200 Kuala Lumpur, Malaysia.

☎ +603-2201 8899, Ext: 305, 203 ☎ +603-2284 1181 ✉ [info@bgdg.my](mailto:info@bgdg.my)

Date :

Attention to :  
Organization Name :

## INVITATION LETTER

**BGDG Virtual Annual Convention & Awards Presentation**

9.00am, Sunday, 10<sup>th</sup> October 2021, Zoom App

&

**Nomination of Be Good Do Good Charity Awards 2021**

Submission deadline: 31<sup>st</sup> July 2021

&

**Peace Education Program Free Workshops Series (available in both English & Chinese)**

8.30pm, Tuesday, 10<sup>th</sup> August 2021, Zoom App

Dear Sir/Madam,

Be Good Do Good Association (hereinafter BGDG) is with great pleasure to **invite you to join our BGDG Virtual Annual Convention and Awards Presentation** on Sunday, 10th October 2021, from 9.00 am to 12.00 pm via Zoom App. The highlights of the convention include the *Presentation of BGDG Charity Awards 2021*, *Experience Sharing by Uncle Kentang*, and *Keynote Address by Prem Rawat*.

It's really our great honour that ***SOCIAL ACTIVIST-Uncle Kentang*** and ***GLOBAL PEACE AMBASSADOR - Prem Rawat*** will grace the occasion!

### Agenda:

- 09.00am – 09.30am : **Registration**
- 09.30pm – 10.20am : **Welcoming Speech & Presentation of BGDG Committees' Activities**
- 10.20pm – 10.45am : **Briefing & Presentation of BGDG Charity Awards 2021**
- 10.45am – 11.00am : **Break**
- 11.00am – 11.10am : **Experience Sharing by Social Activist – Mr. Kuan Chee Heng (aka Uncle Kentang)**
- 11.10am – 11.40am : **Keynote Address by Global Peace Ambassador – Prem Rawat, Founder of TPRF**
- 11.40am – 12.00pm : **Q&A Session & Closing**

This event will be promoted by our media partners over the next few months until 10<sup>th</sup> October. It involves both online and offline publicity through press coverage, YouTube channel and BGDG website, media appearances, interview, radio show etc.

BGDG is also pleased to invite you to nominate for the Be Good Do Good Charity Awards 2021. You may propose and nominate one or several potential candidates or organisations that has done much contribution towards promoting “Be Good” and “Do Good” values in our community *for the year 2020-2021*. The awards are created to identify, recognize and reward individuals and organizations for the exceptional work undertaken through their charitable activities.





## APPENDIX A

# About BE GOOD DO GOOD ASSOCIATION (BGDG)

Be Good Do Good Association (Persatuan Hati Mulia Baik Pekerti) is a charity organization formed in year 2019, that emphasizes **BE GOOD and DO GOOD for a harmonious world**.

As a general description, the distinct **Values System of BGDG** are **truthfulness** as our root, **compassion** as our foundation, **forbearance** as a basis of self-cultivation, **virtue** as our discipline, **universal principles** as our guiding light and **wisdom** as our ultimate goal.



Figure 1.0 Values System of Be Good Do Good Association

Our **missions** are:

1. To cultivate oneself to **bring out the compassion and humanistic value from within**;
2. To **uncover givers and realize their potential to give** via the education of social welfare system;
3. To **transform the receivers of charity to become givers** to the society;
4. To **improve the social economy of the vulnerable** through skill, technology and knowledge transfer;
5. To **converge the resources of the charity stakeholders and share** more efficiently and effectively in the charity fraternity for greater good;
6. To **cultivate the right charity culture and share good deeds of exemplar Samaritans** to inspire more people to do good; and
7. To **foster cooperation, tolerance and brotherhood among our members** from multiracial, multicultural and multi-religious background to be good and do good towards a harmonious society.

We have five (5) **Committee Teams** that focus on responsibilities and activities in different areas. They are:

1. Social Welfare Awareness and Assistance Committee (SWAA) – **Social Welfare**
  - a. SOCSO Sub-Committee
  - b. JKM Sub-Committee
  - c. Domestic Violence Sub-Committee
  - d. Public Awareness Sub-Committee
  - e. Systems and Documentation Sub-Committee
2. Social Economy and Funding Committee (SEF) – **Social Economy**
  - a. Social Enterprises Sub-Committee
  - b. Honorary Funders Sub-Committee
  - c. Social Entrepreneurs Incubator Sub-Committee
3. Social Integration and Sharing Committee (SIS) – **Social Integration**
  - a. Strategic Partnership Sub-Committee
  - b. Government Relations Sub-Committee
  - c. Market Intelligence Sub-Committee
  - d. BGDG Youth Club Sub-Committee
  - e. Annual Convention and Events Sub-Committee
4. Culture Building and Education Committee (CBE) – **Social Education**
  - a. “Be Good” Program Sub-Committee
  - b. “Be Good” Training and Education Sub-Committee
  - c. “Do Good” Criteria and Evaluation Sub-Committee
5. Media and Technology Committee (MT)
  - a. Online and Social Media Sub-Committee
  - b. Offline Media Sub-Committee
  - c. Technology and Systems Sub-Committee
  - d. Creative Branding Sub-Committee

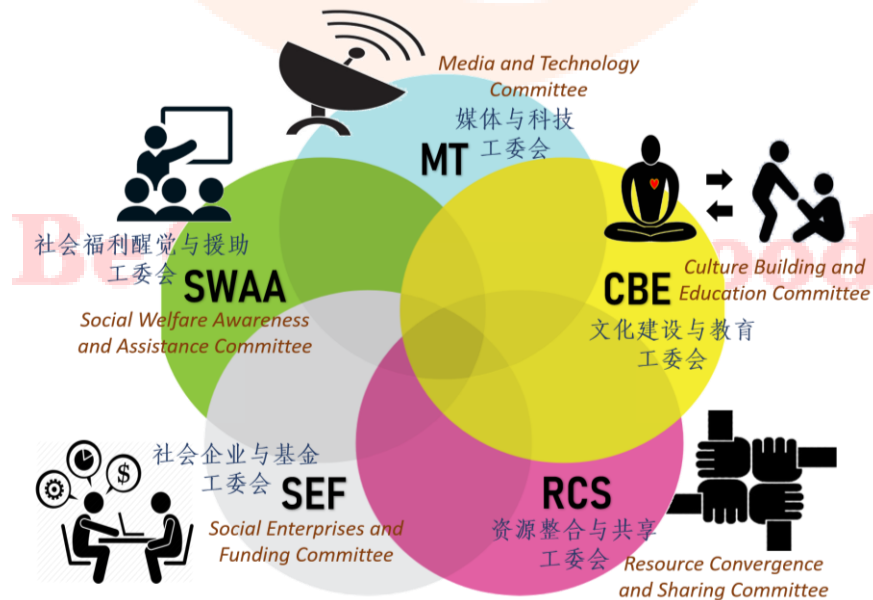


Figure 1.1 Committee Team of Be Good Do Good Association

You may visit our website <https://bgdg.my/> and Facebook Page <https://www.facebook.com/bgdg.my> to know more about us!

## APPENDIX B - About Social Activist KUAN CHEE HENG aka UNCLE KENTANG

It is one thing to have gone through the struggles of poverty, and fully understand the severity of the situation. It is another thing to dedicate the rest of your life to helping the poor and needy based on these experiences. Malaysia's very own philanthropist, Kuan Chee Heng, more fondly known as Uncle Kentang, has been doing just that.



Figure 2.0 Uncle Kentang

Kuan was born in Johor, Malaysia and was one of ten siblings. Coming from a family of rubber tappers, Kuan was no stranger to the hardships of poverty. Growing up in shared housing that was no electricity and running water, the entire family has never experienced the comfort of sleeping on a mattress, with the wind as their 'air-con', and had no means of transport other than one bicycle that the entire family shared. There were times Kuan and his family had to pick up leftover vegetables thrown away by hawkers because they could not afford to buy any, and he remembers the feeling of hopelessness when his late father was diagnosed with cancer and he was not able to afford the medical treatment or even transport to send his father to the hospital.

"We were bullied... No food, nothing. Many times, my mother was bullied, because she had to buy provisions on credit, and she'd always come back with tears."

"We had only one bicycle, and when he [Kuan's father] passed away, we had to borrow money to pay for his funeral."

Every bitter experience Kuan had to go through fuelled his ambition to help the poor and ensure that those from the same background received the help they need. After committing six years to the police force, Kuan started Community Policing Malaysia (CPM) in 2007 as a crime prevention NGO, that dedicated to help vulnerable members of society and keeping community safe by mobilizing regular citizens to work hand-in-hand with local police. After running it for a while, he realized that the main driver for crime in communities was poverty. Since then, CPM extended their initiatives to include poverty reduction measures in hope that crime would reduce at the same time.

For the past 14 years, Kuan has become well-known for his community work. He spined off a number of programs to help the poor in practical ways. The first initiative was the '**10 Sen Pasar (10 cents market)**', a pre-loved donation drive where public can give away their pre-loved goods and the poor can buy any items for RM0.10 each, **RM0.10 taxi service** for the urban poor families who needed help to the hospital for medical appointments, **RM0.10 library** as a day-care centre where parents can drop their children off when they need to go for medical appointments, **RM1 hearse and ambulance service** for those in desperate situations, and **affordable hostel at RM1** hostel in 2016.

On 12<sup>th</sup> June 2021, Kuan is honoured to receive the Commonwealth Points of Light Award by Queen Elizabeth II as a recognition of his charitable work.



## APPENDIX C – About Global Peace Ambassador PREM RAWAT & Peace Education Program (PEP)

Born in India in 1957. First *public address on the subject of peace* when he was just four years old. In 1971 at the age 13, he inspired audiences with his unique perspective and wisdom, speaking on the first pyramid stage at the world-renowned Glastonbury music festival. What had begun as a school holiday developed into a life-long journey



Figure 3.0 Prem Rawat

inspiring people to discover and practice peace, and presenting a practical possibility of personal contentment.

In a lifetime of dedicated service, Prem Rawat has reached hundred of millions live audiences in over 100 countries with his message of peace. He has been invited and speaks to all walks of life, from inmates at correctional facilities to prestigious educational institutions, to parliaments across the globe, to forums with world leaders, at business conference as well as vast public crowds. His work has been acknowledged by governments, NGOs, business organizations, and other civic groups around the world.

Prem Rawat offers a simple and practical way to experience the peace he talks about. It is based on the ideas that conflict takes place at three levels: between countries, between people, and finally within each of us as individuals, which each of these levels are interconnected. So, the first step to world peace is a simple one: we must first find peace within ourselves.

*“Peace is in people, not in things. When peace illuminates every human being, there will be real peace. Who makes war? People! And who needs peace? People! Everyone has war in them and everyone has peace in them, as well as anger and forgiveness. Which ones do we practice? Practice peace, and peace will be mankind’s finest achievement.”* — Prem Rawat

Over thirty languages unique **Peace Education Program (PEP)** is created, to inspire people to experience real personal peace by empowers individuals to reach their own understanding. PEP is an innovative video-based workshops that includes *ten themes: Peace, Appreciation, Inner-Strength, Self-Awareness, Clarity, Understanding, Dignity, Choice, Hope and Contentment*. The program gives participants the opportunity to *focus and reflect on their own humanity and inner resources-innate tools for living*. For more info, please visit <https://tprf.org/peace-education-program/>.

In 2001, Prem Rawat founded **The Prem Rawat Foundation** with a mission to address the fundamental human needs of food, water and the often-over looked need for peace, so that people can live with dignity, peace and prosperity. **Food for People (FFP)** - The Prem Rawat Foundation, is an innovative model program that *provides hot nutritious meals in the local cuisine* to children and ailing adults in communities caught in a downward cycle of poverty. The program has been credited with improving community health, increasing school attendance dramatically, decreasing crime rates in the region and inspiring a growing sense of hope in the communities served.



## **INVITATION TO NOMINATE FOR THE BGDG CHARITY AWARDS 2021**

Be Good Do Good Association (hereinafter BGDG) is pleased to invite you to propose and nominate one or several potential candidates or organisations or institutions or partner associations that has done much contribution towards promoting “Be Good” and “Do Good” values in our community *for the year 2020-2021*.

To nominate your candidate(s), you are required to read, understood and agree with the terms and conditions for the award (*as per Appendix C*) and fill in the nomination form.

All nominations must be submitted by email or by ordinary mail to the following address:

(Attn: BGDG Charity Awards 2021 Nomination)

**C-11-4, 5 & 6, Wisma Goshen,  
Bangsar Trade Centre (Plaza Pantai),  
No. 5, Jalan 4/83A,  
Off Jalan Pantai Baru,  
59200 Kuala Lumpur, Malaysia.**

Or

Email: [info@bgdg.my](mailto:info@bgdg.my)

If you have any enquiries, please do not hesitate to contact our council members below: -

- a. Mr Brian Yap at 018 394 4134; or
- b. Mr John Goh at 016 329 7628; or
- c. Mdm Fragrance Foo at 012 396 1630; or
- d. Mdm Sherlyn Sze at 012 665 3316; or
- e. Ms Jascie Ooi at 016 696 9883

All nomination forms and documents must be submitted before **31<sup>st</sup> July 2021**. Successful candidates will be notified before **30<sup>th</sup> September 2021** by the BGDG Charity Awards 2021 Programme Secretariat.

We look forward to your participation and support.

Thank you.

Yours sincerely,



Victor Ooi Boon Beng  
President of BGDG Association  
VAC Organising Chairman

## Information of BGDG Charity Awards 2021

### 1. INFORMATION ABOUT THE AWARD, NOMINATING BODIES AND LAUREATES

#### **1.1 The awards**

The BGDG Charity Awards 2021 is a nationwide award for charitable contribution for individuals and corporations. The award is established by the Be Good Do Good Association for the period 2020 to 2021.

#### **1.2 The nomination bodies**

Members or Partners of Be Good Do Good Association are encouraged to nominate members for the 2021 Award.

#### **1.3 Laureates**

The 2021 laureates will be announced in October 2021, at the BGDG Virtual Annual Convention and Awards Presentation, virtually.

### 2. NOMINATION REGULATIONS

#### **2.1 Who is entitled to submit nominations?**

Any member(s) of BGDG /Association or partners of BGDG Association can nominate members or bodies for the BGDG Charity Awards 2021.

The proposer can be made by an individual member of a BGDG or any organisation or partner of BGDG, and on behalf of an organisation (provided consent is given by the organisation's Chairman or President in a written or in a formal manner) if it is for the corporate category.

Any individual member nominee does not need an approval or consent from the Chairman or President of the organisation or association in which he is one of the members.

#### **2.2 Who is eligible for nominations?**

The award is for individuals and/or corporations.

#### **2.3 How many candidates can be nominated?**

Nominees can nominate up to 4 candidates for the BGDG Charity Awards 2021.

- A maximum of 2 candidates in the Individual Category.
- A maximum of 2 candidates in the Corporation Category.

#### **2.4 What should a valid nomination comprise?**

The nomination form must be completed and signed. The documents to accompany a valid nomination are specified on the nomination form. All forms must be submitted **before 31<sup>st</sup> July 2021**.

#### **2.5 Assessment of candidates**

All candidates have an equal chance, regardless of the nomination body. All nominations will be assessed by independent panel of judges based on the award criteria.



## 2.6 Nomination forms

Nomination forms and information on the guidelines, terms and conditions are made available on the website.

## 2.7 Latest date for nominations

Nominations must reach the BGDG Charity Awards 2021 Programme Secretariat **before 31<sup>st</sup> July 2021**.

The panel of judges reserves the right to reject nominations for the following reasons: late or incomplete nominations, nominations from charity agencies and/or beneficiaries that are not approved by the BGDG criteria or partners or nominations otherwise invalid according to the nomination rules or non-compliance of the terms and conditions of the nomination guidelines.

## 2.8 Address

If send by ordinary mail the nomination letter and additional materials should be addresses to:

BGDG Charity Awards 2021 Programme Secretariat,  
C-11-4, 5 & 6, Wisma Goshen,  
Bangsar Trade Centre (Plaza Pantai),  
No. 5, Jalan 4/83A,  
Off Jalan Pantai Baru,  
59200 Kuala Lumpur, Malaysia.  
Tel: 03-2201 8899 ext 305 or 203

OR

Email: [info@bgdg.my](mailto:info@bgdg.my)

## 2.9 For further information, you may contact:

- Mr Brian Yap at 018 394 4134; or
- Mr John Goh at 016 329 7628; or
- Mdm Fragrance Foo at 012 396 1630; or
- Mdm Sherlyn Sze at 012 665 3316; or
- Ms Jascie Ooi at 016 696 9883, [jasciecwooi@bgdg.my](mailto:jasciecwooi@bgdg.my)

**Be Good Do Good**  
修心济世



## **BGDG CHARITY AWARDS 2021**

### **PROGRAMME**

The **Be Good Do Good (BGDG) Charity Awards 2021** is created to identify, recognise and reward organisations and individuals for the exceptional work undertaken through their charitable activities.

The **BGDG Charity Awards 2021** for Outstanding Achievement culminating in an overall winner for The BGDG Charity Awards of the Year honours the dedication and achievements of charitable organisations and individuals and the measurable impact of their initiatives.

The recipients are honoured and earn a place amongst a distinguished group by having their achievements acknowledged and celebrated.

For the year 2021, the Be Good Do Good Association hereby invites all those organisations, associations and individuals that have played an important role in promoting the culture of “Be Good” and “Do Good” to nominate deserving bodies and or individuals that have made impactful contributions to our community to be honoured amongst distinguished members.

The values advocated by BGDG Association are as follows:

- **Truthfulness** as our root
- **Compassion** as our foundation
- **Forbearance** as basis for self-cultivation
- **Virtue** as our discipline
- **Universal Principles** as our guiding light
- **Wisdom** as our ultimate goal

Based on these values, the ‘**Be Good**’ characteristics and ‘**Do Good**’ characteristics in serving the community that needed support and assistance during difficult and challenging times are much appreciated and valued. Such behaviour can usually be acknowledged or recognised and supported by your peers, colleagues and or friends or acquaintances.

BGDG’s main focus and activities are linked to the following four groups:

1. **Social Welfare** - Social Welfare Awareness & Assistance (SWAA)
2. **Social Economy** - Social Economy and Funding (SEF)
3. **Social Integration** – Social Integration & Sharing (SIS)
4. **Social Education** - Culture Building and Education (CBE)



## **BGDG CHARITY AWARDS 2021**

There are two (2) categories of BGDG Charity Awards 2021:

### **C. Be Good Award**

- a. Organisation/ Institution Community Service Award
- b. Individual Community Service Award

### **D. Do Good Award**

- a. Organisation/ Institution Community Service Award
- b. Individual Community Service Award

#### **Organisation/ Institution Community Service Award**

This award is given to organisations or institutions that have made impactful contribution to the community in an exemplary manner. The contribution may be in the form of company/ organisation/ institution sponsored or philanthropy or volunteering a project that was beneficial to a particular community, whether in terms of social welfare, social economy, social integration and/or social education services as identified in the four groups mentioned above.

The recipient of this award will receive a BGDG certificate, Gold plated plaque/ trophy and a cash award of RM10,000.00.

One recipient will receive this award for their “Be Good” values and another one for their “Do Good” values.

#### **Individual Community Service Award**

This award is given to individuals that have made outstanding contribution to a community in a specific area like social welfare, social economy, social integration and/or social education services as identified in the four groups mentioned above.

The contribution of the individual has made the community to be more self-reliant and resilience in managing its community services.

The recipient of this award will receive a BGDG certificate, Gold plated plaque/ trophy and cash of RM5,000.00.

One recipient will receive this award for their “Be Good” values and another one for their “Do Good” values.

## **ELIGIBILITY**

Entry is open to all registered associations, organisations or individuals, charities, including charitable funds and charitable institutions located in Malaysia and abroad. Individuals and charitable institutions including public benevolent institutions and education, welfare and health promotion charities are encouraged to participate.



All registered associations, organisations or individuals or professionals MUST demonstrate characteristics of “BE GOOD” and/or “DO GOOD” values, that is consistent with that of Be Good Do Good Association.

Such associations, organisations or individuals or professionals MUST demonstrate that their activities refer to those act(s) that have made formal and non-formal collaborations or co-operations with Be Good Do Good Association. Only those that have been recognised as PARTNERS or to be associated with Be Good Do Good Association will be considered.

Contribution of nominees may fall into any of the above four (4) groups in the BGDG Association’s concentration.

Potential Recipients or Nominees are required to complete a written submission for a specific initiative(s). Initiatives can include but are not limited to projects, programs, processes, systems, technologies, developments, ventures and undertakings. All initiatives that have been completed or accomplished its objectives successfully, MUST provide evidence like photos, of such project by the Team/ Project Leader or Manager indicating the dates, accomplishments, benefactors, impact and “Be Good” values and “Do Good” values. Comments from benefactors are also useful or helpful in the submission.

ONLY those that have been shortlisted will be eligible for assessment by independent assessors.

To be eligible for the assessment, charities or individuals or professionals must:

- Be a registered charity and/or institution or member of a registered body under the Malaysian Registrar of Societies (ROS) or any legal entity recognised in Malaysia which has been in operation in Malaysia;
- Have submitted their annual reports, and financial statements for the immediately preceding financial years, with the later year’s submission being an on-time submission (i.e. 6 months from the end of the charity’s financial year). This condition is not required for individual or professional nominations; and
- Have gross annual receipts of not less than RM10,000 in the immediately preceding financial year (not required for individuals or professional skills)

Eligible charities or individuals or professionals will automatically be assessed by a group of independent assessors (at least 3 persons) appointed by BGDG Council and validated by BGDG authorised auditors, using publicly available sources of information such as:

- Annual Reports, Financial Statements and BGDG Governance Evaluation Checklists (BGECS) (where applicable only);
- Charities’ official websites; and
- Facebook page (if any) or Instagram (if any)

Nominees will then undergo a rigorous assessment conducted by an independent assessing body.

Nominees with exemplary practices in particular areas of governance will be conferred with the Special Commendation Awards. Special Commendation Award winners will be presented with a certificate and plaque.



## ASSESSMENT

Entries are assessed utilising a robust and dynamic framework to ensure that the assessment process is pertinent and objective.

The BGDG Awards Framework (BA Framework) is utilised as a structured model of assessment that enables the participating organisations to be benchmarked against world class performance standards. The Framework consists of specialized assessment modules pertaining to the evaluation criteria for each of the award categories. The criteria and sub-criteria provide a robust set of requirements that are used as the methodology for benchmarking, knowledge building and learning among the participating organizations and individuals.

## SCOPE

The BGDG Charity Awards 2021 provide a notable opportunity for individuals and organisations to raise awareness for their important causes.

Conducted annually, the program engages with organisations nationally to benchmark their projects, initiatives and contributions through a national recognition and knowledge building initiative that is underpinned by the program's framework.

The process culminates in the selection of charitable organisations and individuals that have achieved outstanding results through initiatives that have benefited charitable causes.

The program provides the ultimate platform for building knowledge, increasing awareness and social impact through increased exposure and recognition.



**Be Good Do Good**  
修心济世



## **'BE GOOD' AWARD ASSESSMENT CRITERIA**

The 'Be Good' criteria assessment will focus on organisations or individuals performed in promoting 'Be Good' values.

"Be Good" refers to the self-cultivation aspect of human development. To be specific, it refers to the development of one's mind and inner quality through one's efforts. Ultimately, "Be Good" effort is to transform oneself to become a "profound person" with the desired human values such as that advocated by BGDG, ie truthfulness, compassion, forbearance, virtue, universal principles, and wisdom.

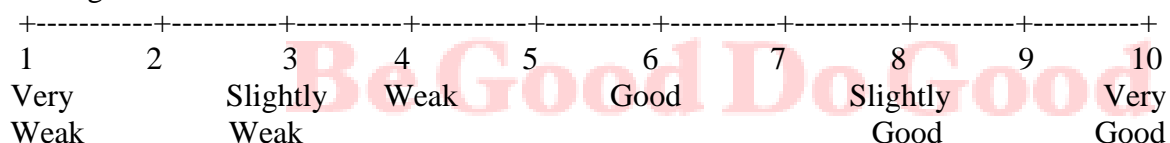
"Be Good" Award will assess the self-cultivation effort influenced by an individual or an esteemed organization that has contributed to the creation of valuable spiritual wealth that may impact more "Do Good" activities in society.

For each type of activity, please rate (on a scale of 1 to 10) the extent such activity demonstrates the "Be Good" values espoused by the association, institution or individuals or professionalism.

### **BGDG Charity Awards 2021 Assessment Form**

No.	Criteria – Type of Activity	Weights	Rating *	Total Score **
1.	<b>Activity type – Social Welfare, Social Economy, Social Integration and Social Education</b>	<b>20%</b>		
2.	<b>Beneficiaries – Community, Homes, Schools, etc</b>	<b>10%</b>		
3.	<b>Form of contribution – Services, Books and Video, Education Centre, Resources, etc</b>	<b>10%</b>		
4.	<b>Duration of activity – One off, 1 week/ month/ year, continuous, etc</b>	<b>10%</b>		
5.	<b>Impact of activity/ services on Be Good – low, medium or high</b>	<b>15%</b>		
6.	<b>Extent of participation of members in organisation/ institution/ team – few or many</b>	<b>10%</b>		
7.	<b>Leadership of organisation/ institution or individual team leader</b>	<b>10%</b>		
8.	<b>Extent of BGDG values and culture</b>	<b>15%</b>		
		<b>100%</b>		

\*Rating



\*\*Total Score

Total Score = Rating x Weights

Minimum Total Score = 1 and Maximum Total Score = 10

Categories of Total Score:

Total Score	Meaning/ Trophy
9 – 10	Excellent/ Gold
7 - 8	Very Good/ Silver
5 - 6	Good/ Bronze
3 – 4	Weak
1 - 2	Very Weak



## **‘DO GOOD’ AWARD ASSESSMENT CRITERIA**

The ‘Do Good’ criteria assessment will focus on organisations or individuals performed in promoting ‘Do Good’ values.

“Do Good” refers to the performance of good acts in society. To be specific, it refers to the devotion of time, effort, and resources directing at benefiting and relieving the hardships of those vulnerable and needy, both physically and mentally. Ultimately, “Do Good” effort is to ensure that the well-being of those underprivileged groups is being taken care of.

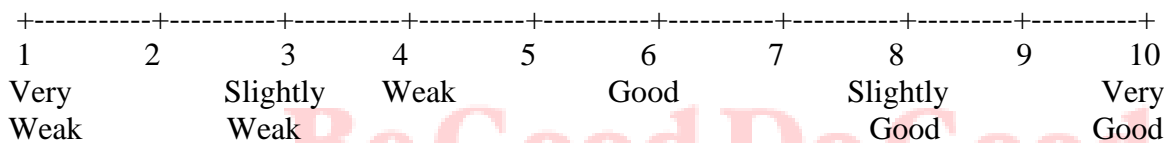
“Do Good” Award will assess the extent and the impact of the assistance, good deeds, or goodwill created by an individual or an esteemed organization to the communities they served.

For each type of activity, please rate (on a scale of 1 to 10) the extent such activity demonstrates the “Do Good” values espoused by the association, institution or individuals or professionalism.

### **BGDG Charity Awards 2021 Criteria Assessment Form**

No.	Criteria – Type of Activity	Weights	Rating *	Total Score **
1.	<b>Activity type – Social Welfare, Social Economy, Social Integration and Social Education</b>	<b>20%</b>		
2.	<b>Beneficiaries – Community, Homes, Schools, etc</b>	<b>10%</b>		
3.	<b>Form of contribution – Money, Services, Goods in kind, Resources, etc</b>	<b>15%</b>		
4.	<b>Duration of activity – One off, 1 week/ month/ year, continuous, etc</b>	<b>10%</b>		
5.	<b>Impact of activity/ services on Do Good – low, medium or high</b>	<b>15%</b>		
6.	<b>Extent of participation of members in organisation/ institution/ team – few or many</b>	<b>10%</b>		
7.	<b>Leadership of organisation/ institution or individual team leader</b>	<b>10%</b>		
8.	<b>Extent of BGDG values and culture</b>	<b>10%</b>		
		<b>100%</b>		

\*Rating



\*\*Total Score

Total Score = Rating x Weights

Minimum Total Score = 1 and Maximum Total Score = 10

Categories of Total Score:

Total Score	Meaning/ Trophy
9 – 10	Excellent/ Gold
7 - 8	Very Good/ Silver
5 - 6	Good/ Bronze
3 – 4	Weak
1 - 2	Very Weak



The final results from each independent assessor shall be computed, and the average results will be used as **the FINAL result** of the assessment of each potential recipient or nominee.

The judgment of the independent assessors is final and will not be changed without authorization from the respective independent assessors. The Panel of Judges shall not be held responsible nor accountable for any inaccurate assessment due to limited or lack of information provided by the nominees, nor the Council of Be Good Do Good Association shall not be duly held responsible for any inaccuracies or incomplete information.



## NOMINATION FORM OF BGDG CHARITY AWARDS 2021

Please **Tick (✓)** only one category of this nomination that best **fit** the nominee:

I wish to nominate (name of organization/ individual) \_\_\_\_\_

Organization / Institution Community Service Award – Be Good Award

Organization / Institution Community Service Award – Do Good Award

Individual Community Service Award – Be Good Award

Individual Community Service Award – Do Good Award

### Details of Proposer

Full Name:

Address:

Postcode:

State:

Telephone No:

Email:

### Details of Secunder

Full Name:

Address:

Postcode:

State:

Telephone No:

Email:

We hereby confirm that all the information provided are actual and evidenced based. We shall abide the terms & conditions set by BGDG without prejudice. We accept all the decisions that are made by BGDG as being true and fair.

Signature of Proposer:

Date:

Signature of Secunder:

Date:



## **‘BE GOOD’ AWARD NOMINATION FORM**

The ‘Be Good’ criteria assessment will focus on organisations or individuals performed in promoting ‘Be Good’ values. This means that the organisation or individuals have demonstrated values that educates or influence organisations or individuals to behave in a ‘Be Good’ manner, either to their members or followers or general public to subscribe ‘Be Good’ values.

Please describe briefly how the nominee has demonstrated the following values in the following sections.  
**DO NOT leave any section(s) BLANK.**

No.	Criteria – Type of Activity	Weightage
1.	<b>Activity type – social welfare, social economy, social integration and/or social education</b> <i>(Please describe which area(s) and how the nominee has contributed and demonstrated “Be Good” values)</i>	<b>20%</b>
2.	<b>Beneficiaries – Community, Homes, Schools, etc</b> <i>(Please describe how the nominee services or activities have benefitted the community, groups or targets of the society. Who has benefitted? How many people benefitted? etc)</i>	<b>10%</b>
3.	<b>Form of contribution – Services, Books and Video, Education Centre, Resources, etc</b> <i>(Please describe the forms of contributed made, e.g., services, books and video, education centre, resources etc)</i>	<b>10%</b>
4.	<b>Duration of activity – One off, 1 week/ month/ year, continuous, etc</b> <i>(How long was the activity supported? One off, on-going, etc. Please describe the program briefly)</i>	<b>10%</b>
5.	<b>Impact of activity/ services on Be Good – low, medium or high</b> <i>(Please describe the potential impact or impact of the activity in the community, group or society. This is your assessment and can be supported by testimonials from others)</i>	<b>15%</b>



6.	<p><b>Extent of participation of members in organization/ institution/ team – few or many</b>  <i>(Please describe the extend of participation of the organization or members on the activity in the community, group or society. This is your assessment and can be supported by testimonials from others. Please describe briefly whether they were young, mid-age, working or non-working, etc....to describe the widespread of the participation by your organization members or individuals involved)</i></p>	10%
7.	<p><b>Leadership of organization/ institution or individual team leader</b>  <i>(Please describe briefly the leadership skills and styles adopted or demonstrated in managing the team members in performing their tasks voluntarily)</i></p>	10%
8.	<p><b>Extent of BGDG values and culture</b>  <i>(Please describe briefly the extent to which your nominee has demonstrated outstanding 'Be Good' values consistent with the Be Good Do Good Association's values and culture)</i></p>	15%



## **‘DO GOOD’ NOMINATION AWARD FORM**

The ‘Do Good’ criteria assessment will focus on organisations or individuals performed in promoting ‘Do Good’ values. ‘Do Good’ means that the nominee has demonstrated values that are ‘Do Good’ in the form of charitable work.

Please describe briefly how the nominee has demonstrated the following values in the following sections.

**DO NOT leave any section(s) BLANK.**

No.	Criteria – Type of Activity	Weightage
1.	<b>Activity type – social welfare, social economy, social integration and/or social education</b> <i>(Please describe which area(s) and how the nominee has contributed and demonstrated “Do Good” values)</i>	20%
2.	<b>Beneficiaries – Community, Homes, Schools, etc</b> <i>(Please describe how the nominee services or activities have benefitted the community, groups or targets of the society. Who has benefitted? How many people benefitted? etc)</i>	10%
3.	<b>Form of contribution – Money, Services, Goods in kind, Resources, etc</b> <i>(Please describe the forms of contributed made, e.g. cash, services, in kind, resources etc)</i>	15%
4.	<b>Duration of activity – One off, 1 week/ month/ year, continuous, etc</b> <i>(How long was the activity supported? One off, on-going, etc. Please describe the program briefly)</i>	10%
5.	<b>Impact of activity/ services on Do Good – low, medium or high</b> <i>(Please describe the potential impact or impact of the activity in the community, group or society. This is your assessment and can be supported by testimonials from others)</i>	15%



6.	<p><b>Extent of participation of members in organization/ institution/ team – few or many</b>  <i>(Please describe the extend of participation of the organization or members on the activity in the community, group or society. This is your assessment and can be supported by testimonials from others. Please describe briefly whether they were young, mid-age, working or non-working, etc....to describe the widespread of the participation by the organization members or individuals involved)</i></p>	10%
7.	<p><b>Leadership of organization/ institution or individual team leader</b>  <i>(Please describe briefly the leadership skills and styles adopted or demonstrated in managing the team members in performing their tasks voluntarily)</i></p>	10%
8.	<p><b>Extent of BGDG values and culture</b>  <i>(Please describe briefly the extent to which your nominee has demonstrated outstanding ‘Do Good’ values consistent with the Be Good Do Good Association’s values and culture)</i></p>	10%



## TERMS AND CONDITIONS FOR NOMINATION

### PLEASE ENSURE THAT THE NOMINEE FULFILLS THE ELIGIBILITY CONDITIONS:

1. Be a registered charity and/or institution or member of a registered body under the Malaysian Registrar of Societies (ROS) or any legal entity recognised in Malaysia which has been in operation in Malaysia;
2. Have submitted their annual reports, and financial statements for the immediately preceding financial years, with the later year's submission being an on-time submission (i.e. 6 months from the end of the charity's financial year). This condition is not required for individual, and
3. Have gross annual receipts or expenses of not less than RM10,000 in the immediately preceding financial year (not required for individuals)
4. Eligible charities or individuals or professionals will automatically be assessed by a group of independent assessors (at least 3 persons) appointed by BGDG Council and validated by BGDG authorised auditors, using publicly available sources of information such as:
  - Annual Reports, Financial Statements (where applicable) and BGDG Nomination Form,
  - Charities' official websites; and
  - Facebook page (if any) or Instagram (if any)
5. Please **SUBMIT** all the required information **TOGETHER** with the nomination form(s) via post, email or courier services to the address below:

*(Attn: BGDG Charity Awards 2021 Nomination)*

**C-11-4, 5 & 6, Wisma Goshen,  
Bangsar Trade Centre (Plaza Pantai),  
No. 5, Jalan 4/83A,  
Off Jalan Pantai Baru,  
59200 Kuala Lumpur, Malaysia. Or Email: [info@bgdg.my](mailto:info@bgdg.my)**

6. If you have any enquiries about this, please do not hesitate to contact:
  - Mr Brian Yap at 018 394 4134; or
  - Mr John Goh at 016 329 7628; or
  - Mdm Fragrance Foo at 012 396 1630; or
  - Mdm Sherlyn Sze at 012 665 3316; or
  - Ms Jascie Ooi at 016 696 9883, [jasciecwooi@bgdg.my](mailto:jasciecwooi@bgdg.my)
7. All nomination forms and documents must be submitted **BEFORE 31<sup>st</sup> JULY 2021**.
8. Successful candidates will be notified to receive the award before 30<sup>th</sup> September 2021 by the BGDG Charity Awards 2021 Programme Secretariat.
9. Those who are not successful will be notified to the nominee.

