



BE GOOD DO GOOD ASSOCIATION
修心济世公益慈善组织
PERSATUAN HATI MULIA BAIK PEKERTI
PPM-021-14-06112019

BGDG CHARITY AWARDS 2021

PROGRAMME

The Be Good Do Good (BGDG) Charity Awards 2021 is created to identify, recognise and reward organisations and individuals for the exceptional work undertaken through their charitable activities.

The BGDG Charity Awards 2021 for Outstanding Achievement culminating in an overall winner for The BGDG Charity Awards of the Year honours the dedication and achievements of charitable organisations and individuals and the measurable impact of their initiatives.

The recipients are honoured and earn a place amongst a distinguished group by having their achievements acknowledged and celebrated.

For the year 2021, the Be Good Do Good Association hereby invites all those organisations, associations and individuals that have played an important role in promoting the culture of “Be Good” and “Do Good” to nominate deserving bodies and or individuals that have made impactful contributions to our community to be honoured amongst distinguished members.

The values advocated by BGDG Association are as follows:

- **Truthfulness** as our root
- **Compassion** as our foundation
- **Forbearance** as basis for self-cultivation
- **Virtue** as our discipline
- **Universal Principles** as our guiding light
- **Wisdom** as our ultimate goal

Based on these values, the ‘Be Good’ characteristics and ‘Do Good’ characteristics in serving the community that needed support and assistance during difficult and challenging times are much appreciated and valued. Such behaviour can usually be acknowledged or recognised and supported by your peers, colleagues and or friends or acquaintances.

BGDG’s main focus and activities are linked to the following four groups:

1. **Social Welfare** - Social Welfare Awareness & Assistance (SWAA)
2. **Social Economy** - Social Economy and Funding (SEF)
3. **Social Integration** – Social Integration & Sharing (SIS)
4. **Social Education** - Culture Building and Education (CBE)



BGDG CHARITY AWARDS 2021

There are two (2) categories of BGDG Charity Awards 2021:

A. Be Good Award

- a. Organisation/ Institution Community Service Award
- b. Individual Community Service Award

B. Do Good Award

- a. Organisation/ Institution Community Service Award
- b. Individual Community Service Award

Organisation/ Institution Community Service Award

This award is given to organisations or institutions that have made impactful contribution to the community in an exemplary manner. The contribution may be in the form of company/ organisation/ institution sponsored or philanthropy or volunteering a project that was beneficial to a particular community, whether in terms of social welfare, social economy, social integration and/or social education services as identified in the four groups mentioned above.

The recipient of this award will receive a BGDG certificate, Gold plated plaque/ trophy and a cash award of RM10,000.00.

One recipient will receive this award for their “Be Good” values and another one for their “Do Good” values.

Individual Community Service Award

This award is given to individuals that have made outstanding contribution to a community in a specific area like social welfare, social economy, social integration and/or social education services as identified in the four groups mentioned above.

The contribution of the individual has made the community to be more self-reliant and resilience in managing its community services.

The recipient of this award will receive a BGDG certificate, Gold plated plaque/ trophy and cash of RM5,000.00.

One recipient will receive this award for their “Be Good” values and another one for their “Do Good” values.

ELIGIBILITY

Entry is open to all registered associations, organisations or individuals, charities, including charitable funds and charitable institutions located in Malaysia and abroad. Individuals and charitable institutions including public benevolent institutions and education, welfare and health promotion charities are encouraged to participate.



All registered associations, organisations or individuals or professionals MUST demonstrate characteristics of “BE GOOD” and/or “DO GOOD” values, that is consistent with that of Be Good Do Good Association.

Such associations, organisations or individuals or professionals MUST demonstrate that their activities refer to those act(s) that have made formal and non-formal collaborations or co-operations with Be Good Do Good Association. Only those that have been recognised as PARTNERS or to be associated with Be Good Do Good Association will be considered.

Contribution of nominees may fall into any of the above four (4) groups in the BGDG Association’s concentration.

Potential Recipients or Nominees are required to complete a written submission for a specific initiative(s). Initiatives can include but are not limited to projects, programs, processes, systems, technologies, developments, ventures and undertakings. All initiatives that have been completed or accomplished its objectives successfully, MUST provide evidence like photos, of such project by the Team/ Project Leader or Manager indicating the dates, accomplishments, benefactors, impact and “Be Good” values and “Do Good” values. Comments from benefactors are also useful or helpful in the submission.

ONLY those that have been shortlisted will be eligible for assessment by independent assessors.

To be eligible for the assessment, charities or individuals or professionals must:

- Be a registered charity and/or institution or member of a registered body under the Malaysian Registrar of Societies (ROS) or any legal entity recognised in Malaysia which has been in operation in Malaysia;
- Have submitted their annual reports, and financial statements for the immediately preceding financial years, with the later year’s submission being an on-time submission (i.e. 6 months from the end of the charity’s financial year). This condition is not required for individual or professional nominations; and
- Have gross annual receipts of not less than RM10,000 in the immediately preceding financial year (not required for individuals or professional skills)

Eligible charities or individuals or professionals will automatically be assessed by a group of independent assessors (at least 3 persons) appointed by BGDG Council and validated by BGDG authorised auditors, using publicly available sources of information such as:

- Annual Reports, Financial Statements and BGDG Governance Evaluation Checklists (BGECs) (where applicable only);
- Charities’ official websites; and
- Facebook page (if any) or Instagram (if any)

Nominees will then undergo a rigorous assessment conducted by an independent assessing body.

Nominees with exemplary practices in particular areas of governance will be conferred with the Special Commendation Awards. Special Commendation Award winners will be presented with a certificate and plaque.



ASSESSMENT

Entries are assessed utilising a robust and dynamic framework to ensure that the assessment process is pertinent and objective.

The BGDG Awards Framework (BA Framework) is utilised as a structured model of assessment that enables the participating organisations to be benchmarked against world class performance standards. The Framework consists of specialized assessment modules pertaining to the evaluation criteria for each of the award categories. The criteria and sub-criteria provide a robust set of requirements that are used as the methodology for benchmarking, knowledge building and learning among the participating organizations and individuals.

SCOPE

The BGDG Charity Awards 2021 provide a notable opportunity for individuals and organisations to raise awareness for their important causes.

Conducted annually, the program engages with organisations nationally to benchmark their projects, initiatives and contributions through a national recognition and knowledge building initiative that is underpinned by the program's framework.

The process culminates in the selection of charitable organisations and individuals that have achieved outstanding results through initiatives that have benefited charitable causes.

The program provides the ultimate platform for building knowledge, increasing awareness and social impact through increased exposure and recognition.



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‘BE GOOD’ AWARD ASSESSMENT CRITERIA

The ‘Be Good’ criteria assessment will focus on organisations or individuals performed in promoting ‘Be Good’ values.

“Be Good” refers to the self-cultivation aspect of human development. To be specific, it refers to the development of one's mind and inner quality through one's efforts. Ultimately, “Be Good” effort is to transform oneself to become a "profound person" with the desired human values such as that advocated by BGDG, ie truthfulness, compassion, forbearance, virtue, universal principles, and wisdom.

“Be Good” Award will assess the self-cultivation effort influenced by an individual or an esteemed organization that has contributed to the creation of valuable spiritual wealth that may impact more “Do Good” activities in society.

For each type of activity, please rate (on a scale of 1 to 10) the extent such activity demonstrates the “Be Good” values espoused by the association, institution or individuals or professionalism.

BGDG Charity Awards 2021 Assessment Form

No.	Criteria – Type of Activity	Weights	Rating *	Total Score **
1.	Activity type – Social Welfare, Social Economy, Social Integration and Social Education	20%		
2.	Beneficiaries – Community, Homes, Schools, etc	10%		
3.	Form of contribution – Services, Books and Video, Education Centre, Resources, etc	10%		
4.	Duration of activity – One off, 1 week/ month/ year, continuous, etc	10%		
5.	Impact of activity/ services on Be Good – low, medium or high	15%		
6.	Extent of participation of members in organisation/ institution/ team – few or many	10%		
7.	Leadership of organisation/ institution or individual team leader	10%		
8.	Extent of BGDG values and culture	15%		
		100%		

*Rating

+-----+-----+-----+-----+-----+-----+-----+-----+-----+									
1	2	3	4	5	6	7	8	9	10
Very Weak		Slightly Weak	Weak		Good		Slightly Good		Very Good

**Total Score

Total Score = Rating x Weights

Minimum Total Score = 1 and Maximum Total Score = 10

Categories of Total Score:

Total Score	Meaning/ Trophy
9 – 10	Excellent/ Gold
7 - 8	Very Good/ Silver
5 - 6	Good/ Bronze
3 – 4	Weak
1 - 2	Very Weak



‘DO GOOD’ AWARD ASSESSMENT CRITERIA

The ‘Do Good’ criteria assessment will focus on organisations or individuals performed in promoting ‘Do Good’ values.

“Do Good” refers to the performance of good acts in society. To be specific, it refers to the devotion of time, effort, and resources directing at benefiting and relieving the hardships of those vulnerable and needy, both physically and mentally. Ultimately, “Do Good” effort is to ensure that the well-being of those underprivileged groups is being taken care of.

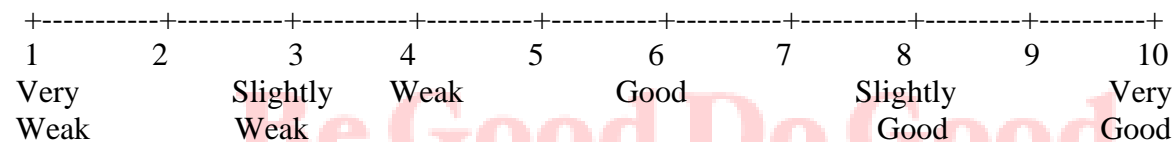
“Do Good” Award will assess the extent and the impact of the assistance, good deeds, or goodwill created by an individual or an esteemed organization to the communities they served.

For each type of activity, please rate (on a scale of 1 to 10) the extent such activity demonstrates the “Do Good” values espoused by the association, institution or individuals or professionalism.

BGDG Charity Awards 2021 Criteria Assessment Form

No.	Criteria – Type of Activity	Weights	Rating *	Total Score **
1.	Activity type – Social Welfare, Social Economy, Social Integration and Social Education	20%		
2.	Beneficiaries – Community, Homes, Schools, etc	10%		
3.	Form of contribution – Money, Services, Goods in kind, Resources, etc	15%		
4.	Duration of activity – One off, 1 week/ month/ year, continuous, etc	10%		
5.	Impact of activity/ services on Do Good – low, medium or high	15%		
6.	Extent of participation of members in organisation/ institution/ team – few or many	10%		
7.	Leadership of organisation/ institution or individual team leader	10%		
8.	Extent of BGDG values and culture	10%		
		100%		

*Rating



**Total Score

Total Score = Rating x Weights

Minimum Total Score = 1 and Maximum Total Score = 10

Categories of Total Score:

Total Score	Meaning/ Trophy
9 – 10	Excellent/ Gold
7 - 8	Very Good/ Silver
5 - 6	Good/ Bronze
3 – 4	Weak
1 - 2	Very Weak



The final results from each independent assessor shall be computed, and the average results will be used as **the FINAL result** of the assessment of each potential recipient or nominee.

The judgment of the independent assessors is final and will not be changed without authorization from the respective independent assessors. The Panel of Judges shall not be held responsible nor accountable for any inaccurate assessment due to limited or lack of information provided by the nominees, nor the Council of Be Good Do Good Association shall not be duly held responsible for any inaccuracies or incomplete information.



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